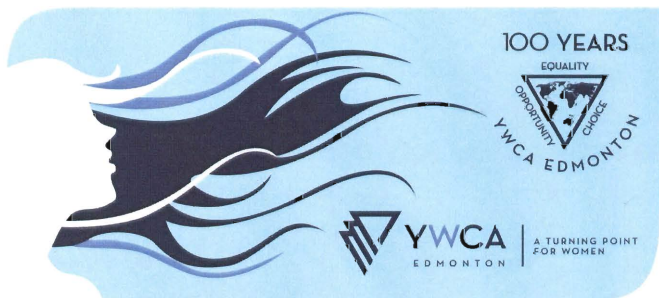




YWCA
EDMONTON

A TURNING POINT
FOR WOMEN

100
*Years of Equality,
Opportunity and Choice.*



YWCA Edmonton 100th Birthday

Order of Ceremonies

Program Commences at 2:00 pm

Opening Performance

Master of Ceremonies Welcome

Entrance of the Vice Regal Party

Greetings from the Lt. Governor

Greetings from the Member of Parliament

Greetings from the Member of the Legislative Assembly

Greetings and Proclamation from the Mayor of Edmonton

Greetings from Pfizer Representative

Stories from those Impacted by the YWCA Edmonton

Historical YWCA Members

President of YWCA Bequest Announcement

Rose Krozelle Dedication

Commemoration of YWCA 'Turning Points' Art Piece (Artist Maureen Harvey)

YWCA Edmonton's Future Directions

Edmonton Oilers Community Foundation Presentation

Birthday Cake

YWCA DVD Presentation

Program Concludes at Approximately 3:15pm

The YWCA Edmonton's 100th birthday party is presented by:





RIDEAU HALL
OTTAWA

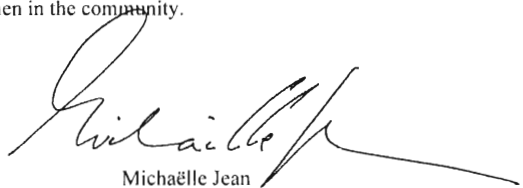


LA GOUVERNEURE GÉNÉRALE
THE GOVERNOR GENERAL

It is my pleasure to send greetings to all those who are celebrating the 100th anniversary of the YWCA Edmonton.

The changes in society are reflected in the ever-expanding role of women in Canada. The YWCA has become a leader in championing women's rights, and its programs help women in cities and towns all over Canada to succeed in today's world. I hope that, during this milestone occasion, the members, staff and supporters of the YWCA can reflect with a renewed sense of conviction on what they have accomplished.

I wish everyone an enjoyable celebration and wish the YWCA many more years of serving women in the community.



Michaëlle Jean

August 2007



Office of the Lieutenant Governor of Alberta
3 Floor, Legislature Building
10800 - 97 Avenue
Edmonton, Alberta, Canada T5K 2B6



August, 2007

It is with great pleasure that I congratulate everyone who has been associated with the YWCA in Edmonton as you celebrate your 100th Birthday. Throughout the years the YWCA has experienced many changes and yet you have been able to successfully adapt in response to the changing needs of Edmonton women and their families. The YWCA remains a strong voice in contributing to the quality of life we enjoy in this community. You can reflect with great pride on what you have accomplished. You have made a tremendous difference in the lives of many individuals and their families who will always remain grateful for your efforts.

Enjoy this special milestone occasion in the knowledge that together with other women, you will continue to grow and flourish as an organization. Please accept my very best wishes now and always.

*Norman L. Kwong, CM AOE
Lieutenant Governor of Alberta*



PREMIER OF ALBERTA



Message from Honourable Ed Stelmach Premier of Alberta

On behalf of the Government of Alberta, it is my pleasure to congratulate YWCA Edmonton on celebrating its 100th anniversary.

YWCA Edmonton has left an indelible mark on women of all ages throughout these last hundred years. From the times of Confederation, through the Great Depression and two World Wars, and now in the present day, YWCA Edmonton has been a trusted resource for women and their families helping them to meet the challenges in their lives.

Over the one hundred years, YWCA Edmonton staff, members and volunteers have demonstrated their helpful, dedicated and passionate spirit. They have touched many lives in a positive way with devotion and enthusiasm and continue to do so today.

As YWCA Edmonton enters its second century, it shows no signs of slowing down, as it continually adapts to meet the changing needs of Edmonton and surrounding communities.

Congratulations to everyone at YWCA Edmonton on this tremendous milestone!

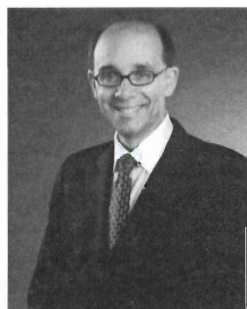
A handwritten signature in cursive script that reads "Ed Stelmach".

Ed Stelmach

August 19, 2007



***Message from His Worship
Mayor Stephen Mandel***



On behalf of City Council and the City of Edmonton, I am pleased to offer congratulations to YWCA Edmonton on the occasion of its 100th birthday. This particular organization has been a source of valued support for women, families and communities in Edmonton since 1907.

Thank you for all the great work you have done in adapting your programs and services to meet the changing social, economic, educational and health needs of Albertans. Your service to the early immigrants of Edmonton gave rise to a legacy of caring and community partnership that has brought people through the Great Depression, post-war years and the stresses of modern life.

The dedication of your organization to advocacy and community leadership has helped our city grow from a frontier town to a modern city with a strong sense of community and heart. Take pride today in the fact that YWCA Edmonton has truly made Edmonton a great place to call home.

Yours truly,

A handwritten signature in cursive script that reads 'Stephen Mandel'.

Stephen Mandel
Mayor

Our Past

Mrs. Thomas Bellamy, First President of the YWCA Edmonton

**THE FIRST DECADE****1907 - 1916**

Edmonton's development and growing economy created a need for services to support the city's swiftly increasing population. With this growth and optimism, also came homelessness, prostitution, and separated families. Institutions and organizations such as the YWCA grew to meet Edmonton's, education, social, and human service needs, food, shelter, employment information, and training were the focus of the YWCA.

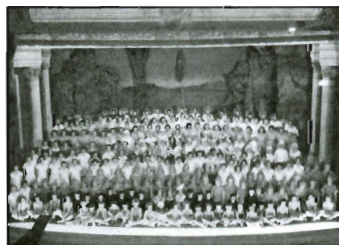
Our Past



THE SECOND DECADE

1917 - 1926

The First World War forced advances in women's rights. Women entered the workforce in great numbers, and won the right to vote in Federal and Provincial elections. A post-war emphasis on athleticism and the outdoors led to the establishment of parks and sports facilities in Edmonton. The YWCA opened its first swimming pool and gymnasium in 1926, and organized women's camping programs at Seba Beach starting in 1916.



THE THIRD DECADE

1927 - 1936

When the Great Depression hit Edmonton, the YWCA was not exempt from its impact. Thousands of people passed through Edmonton, as they crossed the country in search of work. The agency struggled to provide meals, accommodation, and training for unemployed women and girls.

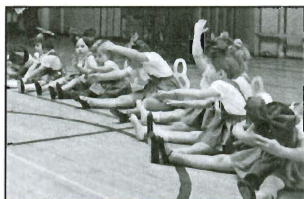
Our Past**THE FOURTH DECADE****1937 - 1946**

World War II returned Edmonton to prosperity. Formerly a community with an agricultural economy, the city became a strategic centre for northern military operations, including the Alaska Highway. YWCA volunteers and staff met the needs of servicemen's wives, women in the military and other women in the workforce by providing a housing registry, social clubs, meals, and for the first time, daycare.

**THE FIFTH DECADE****1947 - 1956**

Following the 1947 Leduc oil field discovery, Edmonton became a servicing and processing centre for the oil industry in Western Canada. The population swelled with returning servicemen and women, baby boom children, and displaced persons from Europe. The YWCA provided the latter with free accommodation, English classes and memberships. A building campaign was organized to ease the pressure on the overloaded facility.

Our Past



THE SIXTH DECADE

1957 - 1966

Edmonton continued to grow rapidly, in both area and population. The community of Jasper Place was annexed, and suburbs and schools sprang up to accommodate the growing numbers of young families. Women waiting to join the very popular YWCA Mother's Day Out program had to be placed on waiting lists. Day camps for children were a big hit.



THE SEVENTH DECADE

1967 - 1976

Young people traveled across the country in large numbers, creating the "transient youth" era in the life of the YWCA. The residence was stretched to its limit and several cooperative youth hostels were developed. The YWCA opened the building on 100 Avenue, providing Edmonton with much needed sport and recreation facilities, daycare and housing for women.

Our Past**THE EIGHTH DECADE****1977 - 1986**

To celebrate its 75th Anniversary the YWCA crated the "Tribute to Women" awards to honor the accomplishments of Edmonton women. With city growth, also came increased need for support and counselling services. The YWCA developed many new services for women and families, which continue today. YWCA developed YoWoChAS Centre, at Lake Wabamum to provide opportunities for outdoor recreation and environmental education.

**THE NINTH DECADE****1987 - 1996**

A recession, combined with government cutbacks, brought unemployment and community restructuring on a larger scale than Edmonton had experienced in decades. The YWCA along with many other nonprofit organizations, institutions and businesses were forced to downsize to stay financially viable. With the growth in the economy and renewed confidence in the future, the YWCA planned new programming to meet the needs of women, and their families.

Our Present



THE TENTH DECADE

1997 - 2007

The YWCA Edmonton's 10th decade sees renewed growth and vigour in the organization as it continues to remain relevant to the needs of women and their families in Edmonton. The One Woman One Vote program launches in 2001 with the aim of having more women become active in shaping the public agenda and running for public office, and a partnership with the Canadian Youth Business Foundation helps young women realize the dream of owning their own business. The International Cooperation program results in a fascinating and beneficial partnership with the YWCA of Guyana. A strong focus on women oriented, socially responsive initiatives remains the mandate of the YWCA Edmonton, with the goal of creating further equality, opportunity and choice during the next century of service.



Our Future



Over the past 100 years, the YWCA Edmonton has consistently demonstrated its ability and desire to address the changing ends of women and girls in our community. This tradition continues today as we embark in new and exciting directions aimed at shaping a world of equality, opportunity and choice for women.

In 1907, the YWCA Edmonton was formed. Under the leadership of our first president, Mrs. Thomas Bellamy, the new association assisted young women and girls who were coming to Edmonton to take part in a booming economy. Arriving at our first location on Elizabeth Street, they found a safe, comfortable place to live, assistance with job-hunting, and recreational and educational opportunities including lectures on world affairs by such notables as Emily Murphy.

While the focus of our service has broadened over the years, our centennial is a perfect opportunity to revisit our commitment to the young women of Edmonton. At the recent YWCA Canada General membership meeting in Banff, World YWCA General Secretary Musimbi Kanyoro spoke eloquently about the need for inclusion of young women at the governance level; the YWCA Edmonton is fortunate that over one-third of our board members are under 30. As well, we provide services and programs specifically geared to young women, including all-girl leadership programs through the YoWoChAs Outdoor Education Centre. Most recently, we have partnered with the Canadian Youth Business Foundation to help young women secure business loans.

I am inspired to know that by continuing to provide programs, services and leadership opportunities for young women, and by sharing with them richness of the YWCA's history, and its vast potential, we are ensuring that the YWCA will have vibrant leadership during our next century of service to the Edmonton community.

I think Mrs. Bellamy would be proud.

Freda Badry

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Birthday Party Sponsors and Donors*

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Help the YWCA Shape a World of Equality, Opportunity and Choice for Women.

Your Support

Our history is remarkable and our future is bright! YWCA Edmonton will continue providing programs and services that are responsive to the issues faced by today's women and girls. We will persist in reaching out and creating new avenues for women and girls to create a world of greater equality, opportunity and choice.

With your support, YWCA Edmonton can create bright, healthy futures for these women and girls. Your generous donations and gifts of time and resources provide our organization with the tools needed to move forward in the next 100 years.

You can support the YWCA Edmonton in the following ways:

- Donate Funds
- Donate Resources
- Volunteer
- Become an Advocate

Visit our website at: www.ywcaofedmonton.org to start making a difference in the lives of women and girls today.

YWCA 100th Birthday Party Committee

Michelle Stevenson - Board of Directors

Freda Badry - Executive Director

Amber Niemeier - Communications Manager

Cindy Olsen - Fund Development Manager

Malissa Tarr - Volunteer Services Manager

Bev Hempel - Currie Communications



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